

Justin Bauer

PRODUCT DESIGNER | DERSIGNOPS | PRODUCT STRATEGY

Malmö, Sweden | hello@justinbauer.design | justinbauer.design | [LinkedIn](#) | [Portfolio](#)

Product Designer with strong end-to-end ownership, high UI craft, and a systems mindset. Experienced in designing complex, data-heavy B2B workflows into intuitive, scalable user experiences for everyday professional use. Comfortable operating from early discovery through handover and QA in close collaboration with Product and Engineering. Strong background in design systems, research, and operational UX across web and mobile.

EXPERIENCE

LEAD PRODUCT DESIGNER

Klimato – Malmö, Sweden (Remote)

Jan 2023 – Jan 2026

Lead designer for a B2B SaaS platform used by global hospitality and retail organizations

- Owned UX and UI quality across complex operational workflows, including reporting, file management, filtering, and configuration-heavy flows
- Rebuilt and scaled the design system using Atomic Design principles, improving consistency, speed, and dev alignment across products
- Led discovery through interviews, usability testing, and internal workshops; translated insights into clear, actionable design decisions
- Collaborated closely with Product and Engineering to align scope, feasibility, and delivery in distributed teams
- Supported implementation with structured handovers, documentation, and design QA.

PRODUCT DESIGNER

Klimato – Malmö, Sweden (Remote)

Mar 2022 – Dec 2022

Second designer in the team, shaping early UX foundations and delivering essential features.

- Designed features end-to-end across research, flows, wireframes, and high-fidelity UI.
- Conducted user interviews and usability testing to validate assumptions and guide roadmap priorities.
- Defined early interaction patterns and UI foundations that later evolved into the design system.
- Worked in Agile product teams, improving collaboration and reducing rework through clear design intent.

APP DESIGNER

Appspotr Studios – Malmö, Sweden

Oct 2021 – Feb 2022

- Designed modular UI templates for native mobile apps across e-commerce, HR, and community use cases
- Balanced usability, visual quality, and platform constraints within a component-based system.
- Supported onboarding, configuration, and launch of white-label mobile apps.

WEB DESIGNER

Just Digital – Malmö, Sweden

Oct 2020 – Feb 2021

- Designed and built websites for SMEs using WordPress, HTML, and CSS.
- Delivered brand identities, layout systems, and responsive UI foundations.

EDUCATION

IBM Product Manager Professional Certificate – Coursera, 2025

Product strategy, discovery, prioritization, Agile workflows

Master Digital Product Design: UX Research & UI Design – Udemy, 2022

User Experience for Web Designers – LinkedIn Learning, 2019

Fine Arts Studies (Incomplete) – Langara College, Vancouver, 2007–2010

CORE SKILLS

Design & UX

Design Systems, UX Research, UI Design, Prototyping, Interaction Design, Usability Testing

Product & Process

DesignOps, Product Thinking, Accessibility (WCAG), Agile, Documentation, Governance, Scoping

Tools

Figma, Figma Make, Miro, Notion, Jira, Userpilot, Adobe CC/Affinity, WordPress, Blender

ADDITIONAL

Focus areas

Design Systems, DesignOps, Scalable Workflows, Accessibility, Data-informed UX, Cross-team Alignment

Working style

Collaborative, iterative, structured, user-centric

Languages

English (native), Swedish (SFI completed)